

Government(Civic Participation and Skills)

Grade 8 SS Grade 8 SS

Start Date: March 10, 2014

End Date : March 19, 2014

<p>Unit Overview Students will understand that informed citizens understand how media and communication technology influence public opinion.</p>	<p>Content Elaborations * Media and communication technology influence public opinion through a variety of means. Historically, this includes improvements in printing, mail delivery, distribution of newspapers and the telegraph, which heightened public awareness and provided information. They also exposed people to arguments, emotional appeals, and propaganda. *Public opinion in early American history was influenced by pamphlets, books and newspaper articles (Uncle Toms Cabin, Federalist Papers, The liberator)</p>	<p>Unit Resources Instructional Resources -Is the Media Part of the Story? (Website) -Lesson Plan: Uncle Tom's Cabin(www.civilwar.org)</p>
<p>Unit Vocabulary</p>	<p>Enduring Understandings (Big Ideas) Students will explain how media and communication technology influence public opinion.</p>	<p>Connections</p>
<p>Student Assessment</p>	<p>Unit Reflection</p>	